

# 808 CLASSIFIEDS .COM

*Since 2002*

- 20,000 copies distributed to over 160 locations island-wide at the beginning of each month.
- 808 classifieds.com receives 30,000-50,000 online visitors each month
- 808Classifieds.com has over 9,000 online subscribers

## **ADVERTISING RATES** (*Rates effective March 2009. Rates do not include tax*)

**Open Rate:** \$8.08 per column inch

**6x Frequency Discount Agreement:** \$6.00 per column inch

**12x Frequency Discount Agreement:** \$5.00 per column inch

**½ Page Horizontal** (9 col. x 5"): \$200.00 with a 12x Frequency Agreement

**½ Page Vertical** (4 col. x 11.5"): \$200.00 with a 12x Frequency Agreement

**Full-page:** \$350 with a 12x Frequency Agreement

*Note: 10% combo discount for ads picked up within 7 days with no changes from West Hawaii Today, Hawaii Tribune Herald, Big Island Weekly and North Hawaii News  
**FREE** online ad available with print ads 8 column inches or larger*

### **FULL COLOR**

\$5.00 per column inch on ads 4" or greater with a maximum rate of \$150 per ad

### **PREMIUM POSITIONS**

Front Page Four 1/8 Page ads available at \$250 each

Back Page \$500

*\*\* All premium positions include FREE full color*

### **MECHANICAL MEASUREMENTS**

**9 col. X 11.5" (10.389" x 11.5")**

## **WEST HAWAII TODAY ANNUAL DISCOUNT AGREEMENT ADVERTISERS RATES:**

\$5,000 - \$35,000 discount agreement levels

6x Frequency Agreement

\$50,000 or higher discount agreement levels

12x Frequency Agreement/options